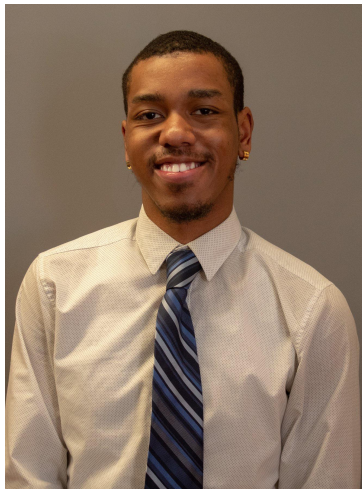# Old Dominion University

Virtual Resource Search

Mike Moon, Andre Ragsdale, Stephanie Rudolph

Committee Introduction

Stephanie Rudolph
Undergraduate
Admissions Counselor

Andre Ragsdale
Student Success Coach
Center for Advising Admin &
Academic Partnerships

Mike Moon
Athletics & HIED
Liaison

Most Common Challenges (for Students)

- Technical Issues
- Distractions and Time Management
- Staying Motivated
- Understanding Expectations
- Lack of In-Person Interaction
- Adapting to Unfamiliar Technology
- Uncertainty About the Future

Opportunities for Colleges to Improve

- Use social media to stay connected with students
- Ensure continuity of programs and services
- Host virtual career services
- Offer virtual registration services
- Provide mental health and well-being services from a distance

School profile- dominion state university

- 25,000 Total Students
  - 20,000 Undergraduate
  - 5,000 Graduate
  - 4,000 Fully-Online Learners
- 4,500 First-Year Students
- 2,500 New Transfer Students

2019/2020 Retention Rate: 76%

Current Retention Rate: 70%

Goals

- Boost student's enjoyment of virtual engagement
- Increase Retention
- Increase or refresh student familiarity with important campus resources, such as...
  - Student Involvement Offices
  - Mental Health Support
  - Career Center
  - Help Desks
  - Academic Resources
  - Etc.

Program Outline

- The event will take place in October (during spring course registration).
- A partnership with New Student Orientation and Student Outreach and Support offices has been established.
- Students are asked to take part in a virtual resource hunt.
- During this event, they are asked to find pertinent information (discussed later) on the university's website about resources provided to students.
- The resource search lists will be tailored to the student's current class standing (first year, senior, etc.).
- They are also required to attend 3 important virtual meetings/ events: 1 academic advising session, 2 university hosted virtual events of their choice.
- Deadline to complete each item is November 1st.

Incentive theory of motivation

"Our behavior is dictated by a drive for external rewards (Cherry, 2020)."

- We are pulled into action by outside incentives (getting a good grade, promotions, money, etc.).
- By providing students with an external reward, our event will encourage learning and interaction.

Student Incentives

For participating, students will receive one of the following:

- Free Swag (guaranteed for all participants)
- Free Season Tickets to Campus Sporting Events (raffled to two students)
- Gift cards to the University Bookstore (raffled to 10 students)

Resource Hunt- advertisement

- Reminders about the event will be tweeted by the Student Outreach and Support office, and retweeted by the University's main page.
- Email reminders will be sent to students.
- The promotional video will be posted by the Student Outreach and Support's YouTube channel.

CAMPUS VIRTUAL RESOURCE HUNT

WHEN
October 8th, 2021
Starts @ 2pm

Participants will be able to login to the Resource Hunt Zoom Room via Email with the Passcode provided

zoom

JOIN US AND ENGAGE WITH DIFFERENT UNIVERSITY OFFICES AND DEPARTMENTS. AND FOR A ACTIVITY HOUR AFTERWARDS

STUDENTS, FACULTY AND STAFF

WELCOME TO JOIN US FOR ACTIVITY HOUR

BREAKOUTROOMS FOR
Student Social
Faculty Social
Fraternity & Sorority Life
Student Involvement Office
Career Services

SPONSORS
Center for Advising
New student and Family Orientation
Fraternity and Sorority Life
Student Union
Student Government Association
Cam

Pictured above: An example of a promotional flyer that will be tweeted and emailed to students.

Dominion State University

Resource Search

0-90 Credit Hours

Please provide your answers to the follwing quesitons on the next page:

Campus Counseling Center:
  A) How can I make an appointment?
  B) How much does it cost for a full-time student to take advantage of this resource?

Financia Aid:
  A) Which type of student loan does not accrue interest while you are in school?
  B) How can I make an appointment with a financial aid counselor?

IT Help Desk:
  A) How can I submit a ticket for assistance from the Help Desk?
  B) What is the Help Desks's hours?

Tutoring:
  A) How can I make an appointment with the Math and Writing Center?
  B) When are your instructor's office hours?

University Library:
  A) What are their hours, including holidays?
  B) How do I find a scholarly resource online?

Student Involvement:
  A) When is the next virtual Student Involvement Resource Fair?
  B) How can I join a Greek organization?
  C) Where can I find a list of upcoming events?

Please attend each of the following events:
  1. Spring Course Registration Advising Session
  2. Virtual Resume Writing or other workshop hosted by the Career Center
  3. One virtual event hosted by the DSU of your choice

Dominion State University

Resource Search

90+ Credit Hours

Please provide your answers to the follwing quesitons on the next page:

Campus Counseling Center:
  A) How can I make an appointment?
  B) How much does it cost for a full-time student to take advantage of this resource?

Financia Aid:
  A) Who is my student loan provider?
  B) How long after graduating do I have before my first loan payment is due?

IT Help Desk:
  A) How can I submit a ticket for assistance from the Help Desk?
  B) What is the Help Desks's hours?

Tutoring:
  A) How can I make an appointment with the Math and Writing Center?
  B) When are your instructor's office hours?

Career Center
  A) How can I schedule a mock interview or resume building appointment?
  B) Where does the Career Center job opporunities outside of the university?

Graduation:
  A) How do I apply for graduation?
  B) Where can I purchase my cap and gown?

Please attend each of the following events:
  1. Spring Course Registration Advising Session
  2. Virtual Resume Writing or other workshop hosted by the Career Center
  3. One virtual event hosted by the DSU of your choice

Timeline of Events

- October 1st- First email communication is sent to students by Student Outreach and Support Services
- October 14th- Spring registration opens for undergraduate students
- October 15th- Reminder Email is sent, along with a list of virtual event opportunities for students to attend.
- November 1st- Resource Hunt submission deadline
- November 2nd- Students will be emailed with instructions on how to claim their participation winnings, and will be asked to submit a post-event survey.

Assessment: Survey of the Program

Targeted Population: Student who participated in the Resource Search

Timeline: November 2nd- the day after the Resource search is complete

Method: Google Forms

- Participants will be given the opportunity to provide open ended feedback about their experience.
- Participants will be asked 5 questions about the knowledge gained (if any) during their search.

The results will be used to determine if the Resource Search should continue in future years, and to implement improvements.

References

- "The Challenges of Pivoting to Online Classes and How to Tackle Them."
- *U.S. News & World Report*, U.S. News & World Report, www.usnews.com/education/best-colleges/articles/how-to-overcome-challenges-of-online-classes-due-to-coronavirus.
- Budhai, Stephanie Smith. "5 Ways to Engage and Support Students Online During COVID-19 and Beyond." *Home*, www.naspa.org/blog/5-ways-to-engage-and-support-students-online-during-covid-19-and-beyond.
- Cherry, K. (2020, March 4). *The Incentive Theory of Motivation*. https://www.verywellmind.com/the-incentive-theory-of-motivation-2795382.