

A top-down view of a workspace. In the upper left, a black mug of coffee sits next to a small green succulent in a clear container. A silver laptop is open in the upper center, showing its keyboard and trackpad. To the right of the laptop is a spiral-bound notebook with a ruler and a pencil resting on it. The entire scene is set against a dark, textured brown background.

Five Minute Coffee Talks

A Virtual Program Proposal

YOUR PRESENTERS



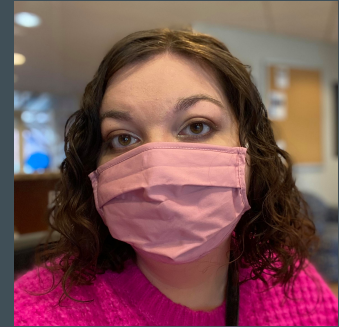
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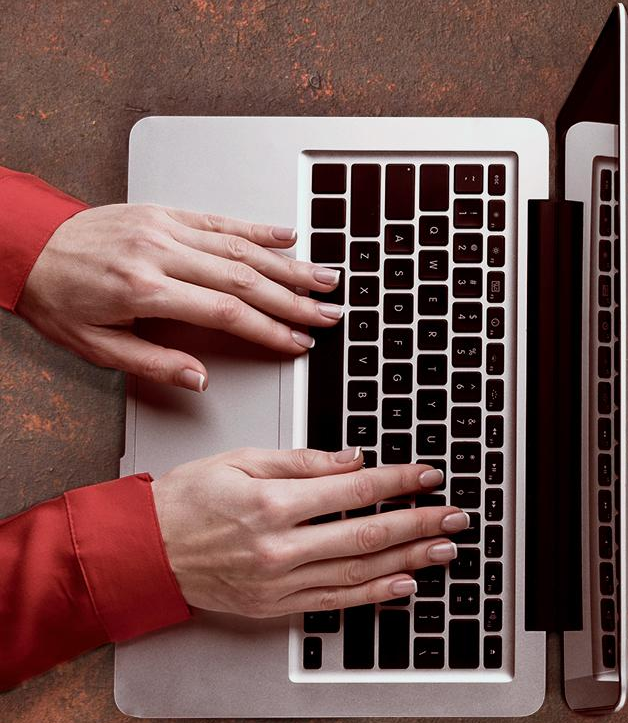
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University



01. Social Engagement in a Pandemic

Defining social engagement and the impact COVID-19 has had.

02. Our Program Proposal

Outline our program, it's implementation, and our goals.



01.

Social Engagement in a Pandemic

Physically and Socially
Distant

Five Minute Coffee Talks Origins

Many enrolled DEFL Graduate Students at State University desired an opportunity to network with their; classmates, State University Student Affairs Staff and department faculty. Unfortunately, the students lost that opportunity due to Covid-19 which caused the institution to close and perform social distance learning starting in March 2020. The Covid-19 epidemic forced a lot of institutional changes, but also new opportunities. Creative programming is what is required, and that is what DEFL did.



*Note: DEFL (Department of Education Foundations and Leadership)

Five Minute Coffee Talks Origins Continued

To meet their students' needs for networking, DEFL collaborated with SU Student Affairs and Academic Affairs departments to develop and finance "5 Minute Coffee Talks." 5 Minute Coffee Talks is a semester-long pilot program authorized by the Provost for Spring 2021.

The program offers DEFL students an opportunity to engage and network with department faculty and Student Affairs Staff over zoom during the pow-wow lunch break on the last Wednesday of each month, and an alternative time of every first Saturday from 12 pm-1 pm for those who could not make the fourth Wednesday meeting.



*Note: DEFL (Department of Education Foundations and Leadership)

About State University

- The Institution is located in Virginia Beach, Virginia
- Undergraduate Population: 19,000
- Graduate Population: 4,000
- School Colors : Cyan and Brown
- Mascot : Lions



Department of Education Foundations and Leadership

The Department of Education Foundations and Leadership (DEFL) is State University's Higher Education Graduate Studies Department. The department consists of 30 students enrolled in the M.ED in Educational Leadership program, 10 students enrolled in the Ph.D. in Education program, and 10 faculty.

State University - Student Affairs Department

SU's Student Affairs Department consists of 1,300 professionals that work in numerous on-campus offices and teams that serve as resources for the 23,000 enrolled students as well as alumni and prospective students.



Vignoles et al. Theory of Social Identity

Vignoles et al. (2011) has a four level social identity theory. Individual, Relational, Collective, and Material.

Relational identities include roles or relationships that an individual has with others, such as being a student, an athlete, and a coworker. It is created through interaction with others.

We wish to use and expand the relational identities of the students, faculty, and staff within State College's Graduate Higher Education program by engaging with each other

What is Social Engagement?

Social engagement is described as a verbal collaboration coupled with actively listening to associates by applying the appropriate eye contact, body language, and audibleness (Hartzell et al. 2015).

The relationship one has within their community (peers, professors, advisors, faculty, and neighborhood) is an integral part of university life

This relationship aspect of college life has been severely changed by the recent COVID-19 pandemic, for everyone involved



COVID-19's Impact on Social Engagement

CDC Considerations for Institutions of Higher Education
(Summary of changes as of December 31, 2020):

- Students participate in virtual learning, and in-person learning is limited...
- Consider Virtual group event, gatherings, or meetings if possible...
- Replace in-person meetings with video-or teleconference calls whenever possible.
- Provide student support services virtually, as feasible.



The problem we face

The virtual setting that has been suggested and implemented is safer for the community, but the lack of in-person settings can leave social gaps.

The conversations between classes, meetings in the halls, casual private discussions don't exist in a virtual setting where everyone can hear when someone is not-muted.

We want to address these lost conversations and give the community a safe space to have those short conversations with those they would not meet otherwise.





02.

Our Program Proposal

Five Minute Coffee Talks

Five Minute Coffee Talks

Collaborative Partners & Responsibilities

DEFL recruits department faculty to participate, provide qualitative analysis, submit the participation forms that will include the authorization to hold and share the provided contact information of each participant, and promote and host the two monthly meetings.

The Department of Academic Affairs will provide funding for the zoom platform.

The Department of Student Affairs will recruit staff to participate and provide 4 Graduate Assistants to serve as hosts for the event.



Five Minute Coffee Talks

Five Minute Coffee talks is a virtual social program available to the students and faculty of the State College Higher Education department.

We aim to not only give opportunity to meet and engage with people within their department to expand their network within their program.

The program will be held over zoom, and participants will be paired into randomized breakout rooms for five minutes at a time to meet different people from their community.





Step-by-step process

Staff give optional questions/prompts to participants and ensure everyone is familiar with how to use the Zoom system

STEP 1

Participants obtain zoom link through social media promotion and enter the meeting

STEP 2

STEP 3

Staff remind participants of how the breakout rooms work and assign participants to random breakout rooms

... Continued

Process repeats for the whole session, Staff are available to check in with rooms and troubleshoot problems as needed

STEP 6

STEP 5

Participants are paired with new people after five minutes

STEP 4

Participants engage/discuss with each other at their own pace in their rooms



Our Learning Outcomes for this Program

- 1) Participants will gain an understanding of networking and how to network.
 - a) *For the purpose of this program*; Networking is a means of constructing and preserving relationships with other people for a shared benefit (Clark, 2009).
- 2) Participants will engage with department faculty & student affairs staff while building their own networks over the course of the program.
- 3) Participants will be able to identify two or more resources they were not aware of before.

Why use zoom?



Breakout rooms

Allows for private conversations and connections between individuals



Moderation

Moderators control the number and timing of breakout rooms and can move freely between those rooms



Cost-Effective

State University already has zoom implemented on campus

Promotion



Social Media

Use of University's social media accounts to post our promotional video

Facebook, Twitter, Instagram, Snapchat



Internal Department

Use of Department Faculty to promote event, through technology and word of mouth

Sending out campus emails, promoting through Housing staff and campus organizations



Assessment

Following the event, an assessment will be sent out to all participants 24 hours later. It will be sent to the email participants used to log in to zoom

The assessment is a survey with a mix of quantitative and qualitative questions to allow rounded measurements of participants satisfaction, experience and feedback

To continue our cost-effective approach, we will use State University's qualtrics license to distribute the survey

Assessment Example

Please rate your overall satisfaction with the program on a scale of 1 to 5.
(1=Very Dissatisfied, 2=Satisfied, 3=Neutral, 4=Satisfied, 5=Very Satisfied)

Please rate from 0-5 ★★★★★

How many new connections did you make by attending this program?

If this program were to be put on again at a later date, would you participate? Please give us your reasoning.

Do you have any suggestions or feedback as to how this program can be improved?

12:29

Please rate your overall satisfaction with the program on a scale of 1 to 5.
(1=Very Dissatisfied, 2=Satisfied, 3=Neutral, 4=Satisfied, 5=Very Satisfied)

Please rate from 0-5 ★★★★★

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Do you have any suggestions or feedback as to how this program can be improved?

*Assessment was created from Qualtrics XM

Committee Responsibilities

As a group, all committee members will be present for the program to assist in moderation of the zoom call and to troubleshoot any issues that arise.

Individual Responsibilities

Diondre

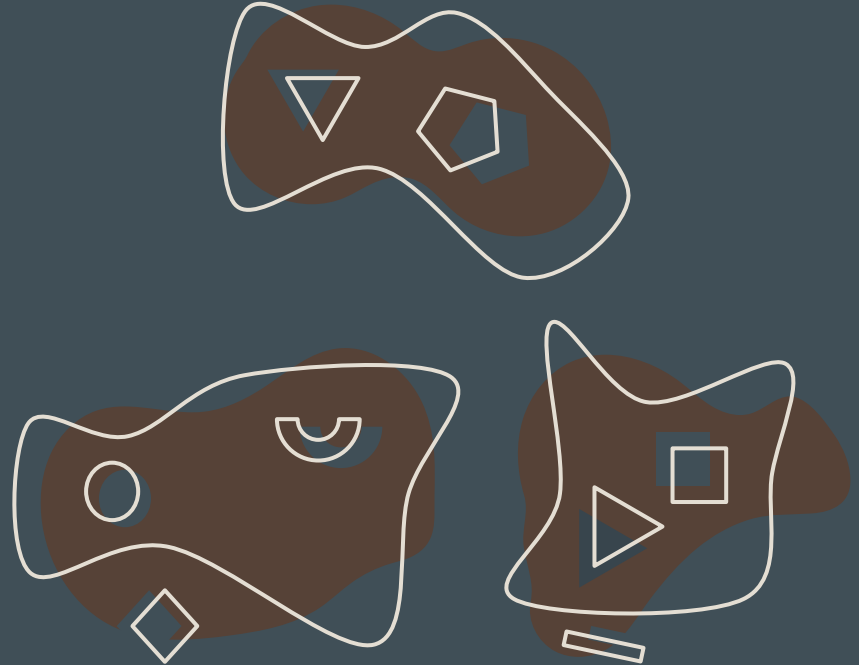
- Technology. Creation of zoom link, breakout rooms, and troubleshooting technology barriers.

Christine

- Promotion. Contacting university social media links and departments to display our promotional video

Todd

- Assessment. Creation of Qualtrics survey, distribution, and data collection



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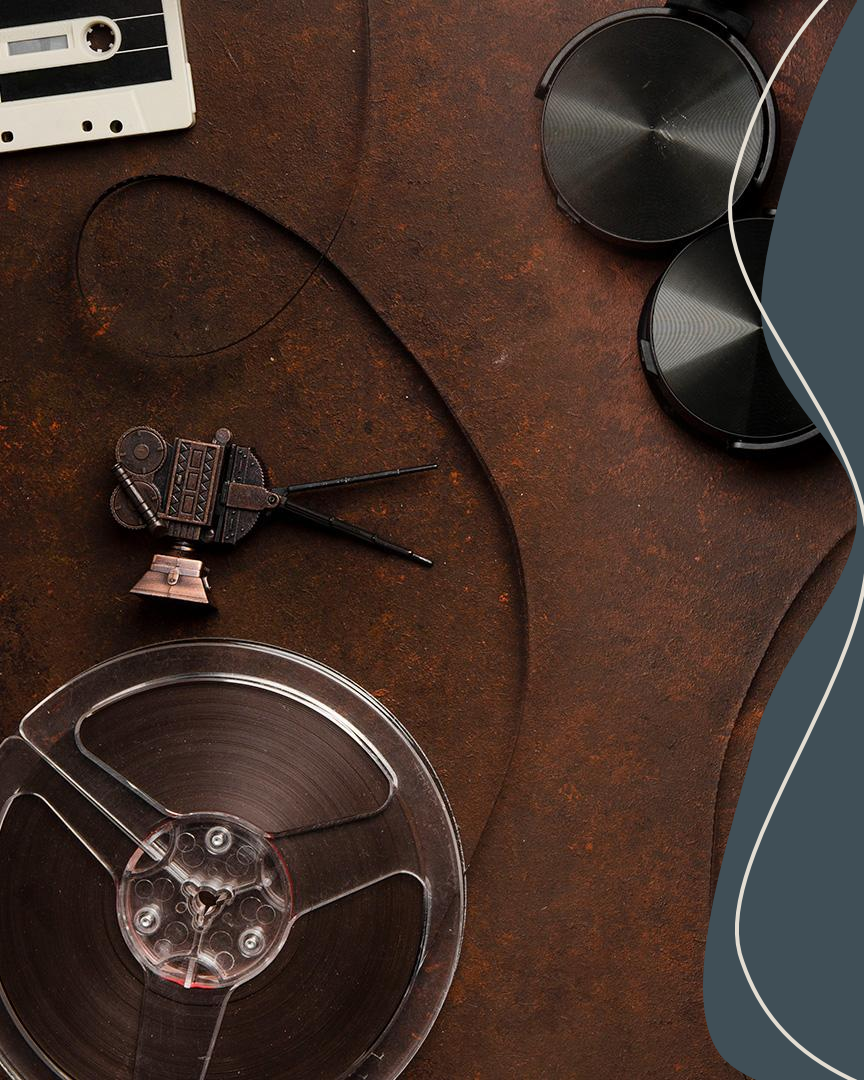
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THANKS!

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