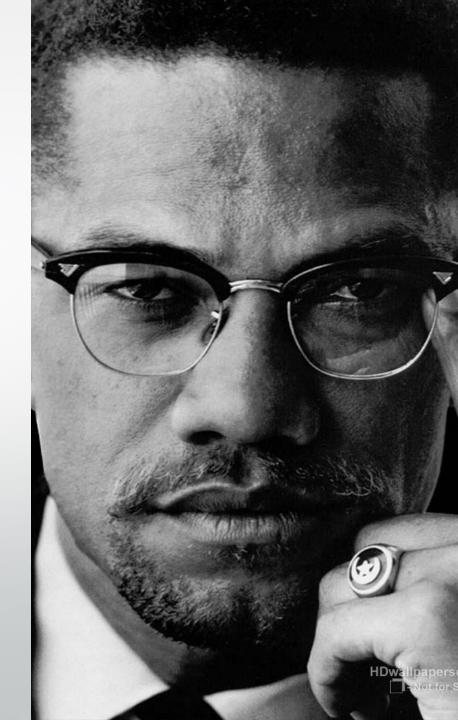
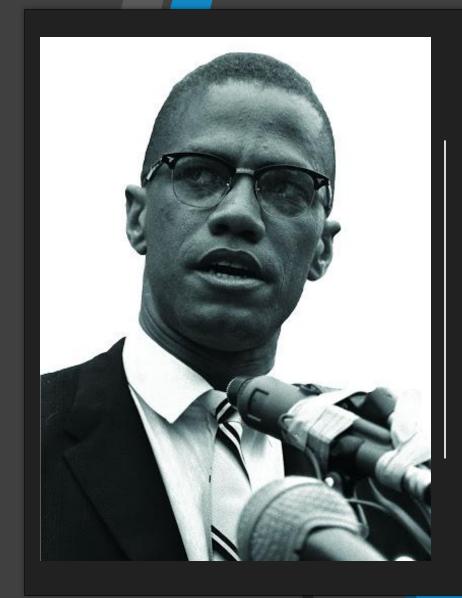
# Malcolm X University: Music to My Ears

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"Education is the passport to the future, for tomorrow belongs to those who prepare for it today." - Malcolm X

#### Mission Statement

To enhance the student college experience through our four core values: Active Community-Engagement, Academic Excellence, Diverse Cultural Appreciation, and Dominant Identity Development. we are inclusive to students from all walks of life.

We promote the importance of gaining knowledge to unlock hidden treasures that enable one to walk in their greatness. We believe "the more you know, the more you will grow," and one's wealth of knowledge will be increased to embrace our core values.



# MXU Graphics Rebel Panthers









#### Institution Characteristics

- Name: Malcolm X University (MXU)
- Location: Omaha, NE
- Institution Type: Private, Minority Serving Institution
- Demographic: Majority Black/African American
  - 53% Black, 32%White, 2% Native American, 10% Hispanic/Latino, 3% API
- Tuition: \$25,000
- Average income: \$20,000
- Average grant amount provided:
- Calendar system: Semester



#### Institution Characteristics



- Student Charges
  - In-State: \$19,000
  - Out-of-State: \$20,000
  - On Campus Room & Board: \$5,500
  - On- Campus Other expenses: \$2,000
  - Total Cost: \$46,500
- Institution Category: Degree-granting, primary baccalaureate
- Admissions and Standardize Test
   Scores: Not required



## Planning Committee

- Multicultural Service and Programs
- Residential Life
- Resource Centers
  - LGBTQ+IA
  - La Casita
  - International
- African American Cultural Center

- Student Life
- Student Government Association
- University 101 Instructors

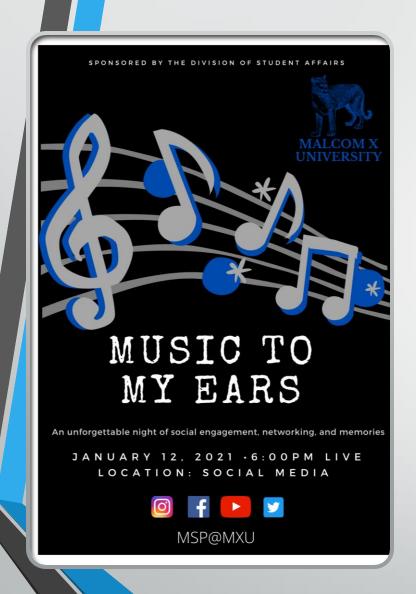




## Learning Goals and Objectives

- Participants will be able to answer:
  - How do I relate to MXU's mission and vision statement?
  - What are the points of connection I have with others?
  - Demonstrate active campus involvement.
  - Identify music genres and styles that have positively impacted their lives.





### Program Overview

**Topic/Strategy:** Social Engagement

**Event Title:** Music to My Ears

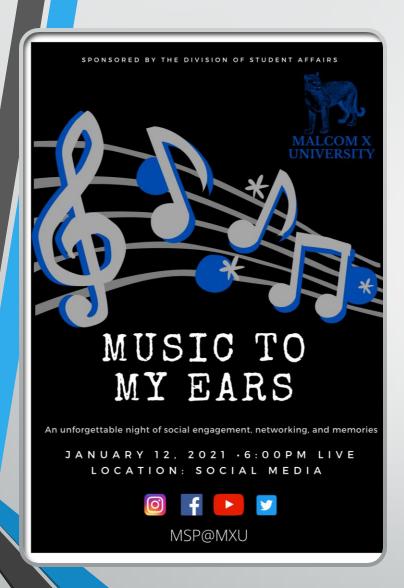
**Date:** First week of classes Spring Semester

**Duration:** (How Long Activity Will Last): 50 minutes to 1 hour

Facilitator(s): MC and DJ

**Material/Preparation:** DJ, social media live stream platforms (YouTube, Instagram, Facebook Twitter), 1-3 minutes video promo; Fliers for event





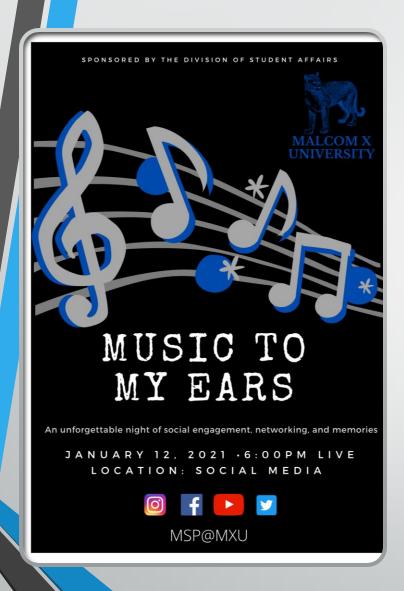
#### Program Overview (cont'd)

The "Music To My Ears" is an event designed to help first-year students build a community that is inclusive and safe to all students from different backgrounds.

This event will encourage students to explore three (3) of the institution's core values: Active Community-Engagement, Diverse Cultural Appreciation, and Dominant Identity-Development.

Astin's student involvement theory illustrates the importance of knowing that the quality of student's engagements is highly contingent on the amount of time and energy invested in their interactions with other students across campus.





#### Program Overview (cont'd)

The first-year students will have the opportunity to develop an appreciation for cultural differences by learning why unique music genres are attractive to other students. Students will also explore identity development through potential new interest music that is particular to oneself.

Ultimately, this event promotes fun, active engagements, relationship connections, and unity.



## Music to My Ears Promotional Video

https://www.youtube.com/watch?v=3bkyS3TR\_gc&feature=youtu.be

