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CHESAPEAKE BAY COLLEGE

→ Private Libreral Arts College

→ Mascot: Cardi the Cardinal

→ Colors: Crimson & Gold

→ Founded in 1920

→ Enrollment: 2,800

→ Academic Programs: 60+

CHESAPEAKE BAY COLLEGE

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#1
Ranked Liberal Arts College in VA

150+
Student Organizations

96%
Career Outcomes

4X
Named College of Distinction

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CENTER FOR STUDENT INVOLVEMENT

Mission: To empower students to soar to new horizons

We provide learning experiences for students to learn about themselves, develop their identity, discover and cultivate their talents, and practice the skills necessary to be positive, productive, and contributing members of society

| DISCOVERY & INNOVATION | INCLUSIVE EXCELLENCE | CIVIC ENGAGEMENT |

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WHAT DOES THE RESEARCH SAY?

STUDENT ENGAGEMENT HAS DECREASED

Son, C., Hegde, S., Smith, A., Wang, X., & Sasangohar, F. (2020) explain the negative impact on student wellness and mental health

NEED FOR COMMUNITIES OF ENGAGEMENT DURING CRISIS

Borup, J., Jensen, M., Archambault, L., Short., C.R., & Graham, C.R. (2020) provide frameworks for engaging virtually

VIRTUAL MURDER MYSTERY

Description of Program:

Students will be able to participate in the first Virtual Murder Mystery. This program will help increase student engagement across campus and get students connected to university resources. Participants will strengthen campus support networks, build institution knowledge capacity, and gain a sense of belonging at Chesapeake Bay College..

OBJECTIVES & OUTCOMES

Objective #1- Student Engagement

Students will be able to connect with the Chesapeake Bay campus community through student involvement.

Outcomes:

1. Demonstrate involvement by documenting interactions with at least 3 campus constituencies
2. Participate in activities that foster relationship building with students, faculty, and staff
3. Identify core values of the Cardinal Creed

Objective #2- Teamwork

Students will be able to demonstrate an understanding of group dynamics and effective teamwork.

Outcomes:

1. Implement goal setting strategies through virtual discussion on Discord
2. Explain how to work cooperatively with others and seek their involvement and feedback
3. Recognize the contribution diversity brings to campus and society

OBJECTIVES & OUTCOMES

Objective #3- Professional Readiness

Students will be able to relate the skills acquired to their career & personal growth.

Outcomes:

1. Describe the goals, scope, and experience of the mentoring relationship
2. Utilize prevention and intervention strategies in the management and resolution of conflict
3. Identify, analyze, and solve problems and tasks creatively through sustained critical investigation

Objective #4- Critical Thinking

Students will be able to develop critical and reflective thinking abilities.

Outcomes:

1. Develop and apply effective problem solving skills to adequately navigate through proper resources within the university
2. Formulate and defend a conclusion using qualitative reasoning
3. Evaluate competing claims that inform group decision making

PROGRAM OVERVIEW

TEAMWORK

Students are sorted into randomized teams and will compete with others to figure out the clues to the mystery.

ENGAGEMENT

Students will participate in daily tasks that will help them become more acquainted with different opportunities and resources available at the University. Tasks include learning about student organizations to join, speaking with a career counselor, and more!

TIME

The program consists of synchronous and asynchronous events to accommodate students' varied schedules.

ANTICIPATED TIMELINE

SUNDAY
Opening Dinner
(synchronous)

MONDAY
Navigating Campus
(asynchronous)

TUESDAY
Academic College Engagement
(asynchronous)

WEDNESDAY
Cardinal Traditions & Values
(asynchronous)

THURSDAY
Alumni Engagement
(asynchronous)

FRIDAY
Student Involvement
(asynchronous)
Closing Dinner
(synchronous)
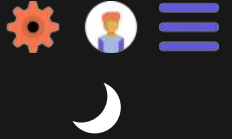
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THE OPENING (VIRTUAL) DINNER

WELCOME

Students are provided and overview of the week-long event!

INTRODUCTIONS

Students will break out into their teams to start making connections with one another.

CARDINAL AMBASSADORS

Orientation Leaders will encourage collaboration and serve as team coordinators.

SETTING EXPECTATIONS

Teams will set intentions and create a plan for success.

A TYPICAL DAY

AFTERNOON
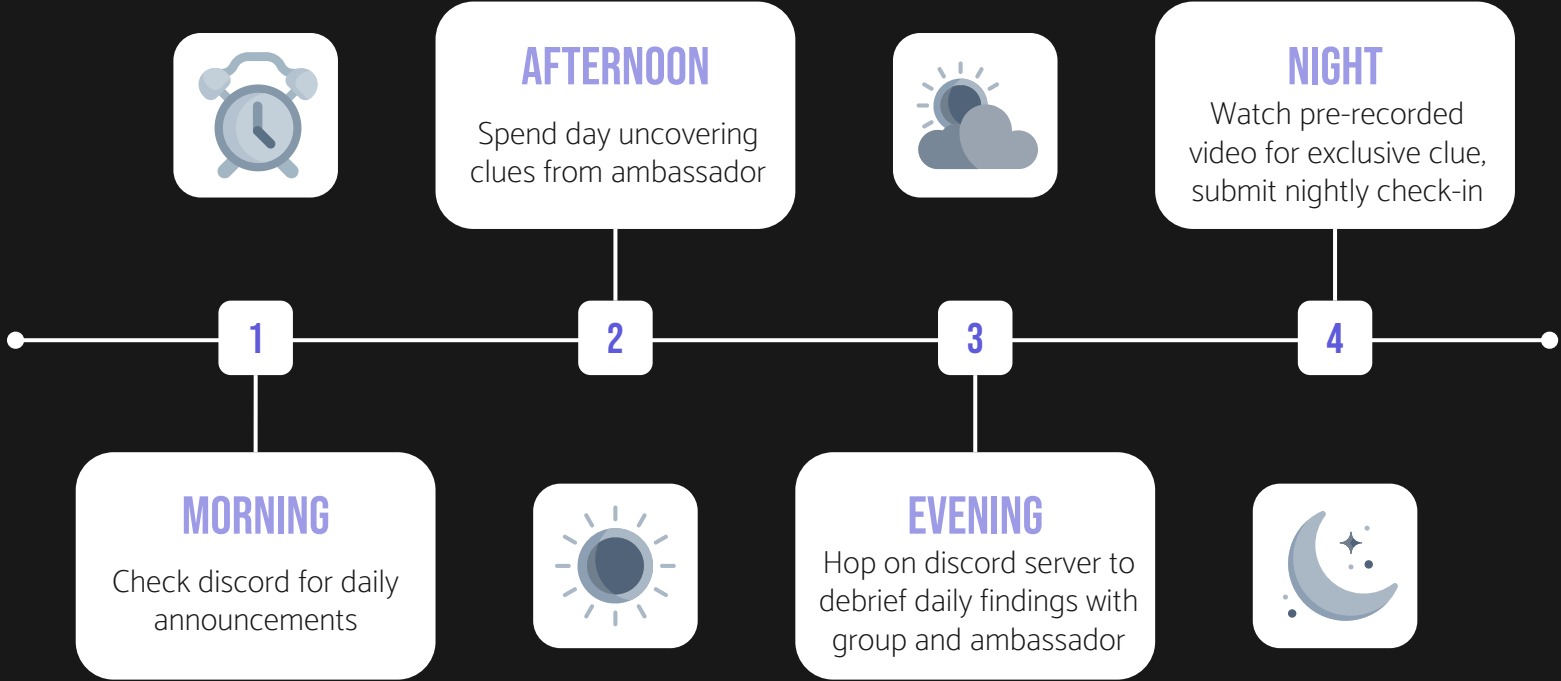
Spend day uncovering clues from ambassador

NIGHT

Watch pre-recorded video for exclusive clue, submit nightly check-in

1

2

3

4

MORNING

Check discord for daily announcements

EVENING

Hop on discord server to debrief daily findings with group and ambassador

Click here for a link to a lesson plan that Cardinal Ambassadors would be provided for the Monday activity!

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THE CLOSING (VIRTUAL) DINNER

FINAL GUESSES

Teams will submit their final guesses as to who the suspect is and how the the crime was completed!

PLOT REVEAL

The full plot is revealed in a final movie clip that depicts each suspect and their actions leading up to the crime!

WINNERS ANNOUNCED

The team with the most accurate details to the plot line wins the competition!

THE DISCORD SERVER

LIVESTREAMS

Opening & Closing Dinners live streamed via Discord.
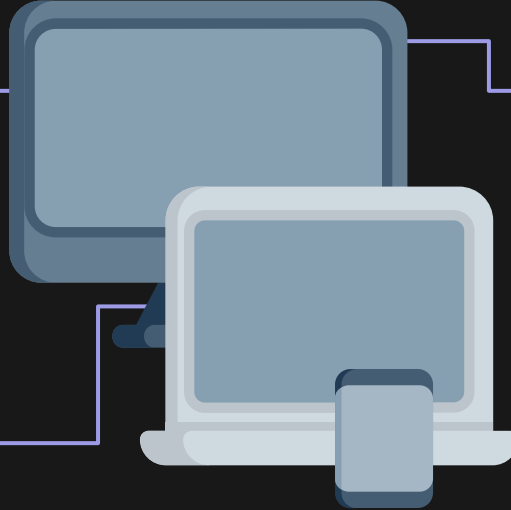
ANNOUNCEMENTS

All updates are provided in one space.

PRIVATE CHANNELS

Each team is assigned their own channel to collaborate.

PUBLIC CHANNELS

Opportunities to converse with other teams.

INCENTIVES FOR PARTICIPATING

PARTICIPATION

All students who regularly participate receive the following:

- Limited Edition Cardi the Cardinal button
- 30% off coupon for the Cardinal Bookstore
- 5 free meals in Cardi's Nest (in Student Union)

RAFFLE

Each student who fully participants will be entered into a drawing to win one of the following:

- Nintendo Switch
- Season tickets to Chesapeake Bay Cardinals basketball games (+1 included)

WINNING TEAM

The winning team will receive the following:

- $200 scholarship per person
- A catered dinner party for team members and guests.

BUDGET FOR VIRTUAL MURDER MYSTERY

TOTAL BUDGET

$6,000

PARTNERS

Campus Dining
Cardinal Bookstore
Campus IT
Alumni Center

SPENDING

- Scholarships: $800
- Season Tickets: $800
- Dinner Party: $500
- Nintendo Switch: $400
- Murder Mystery Pins: $100

MARKETING

- Social Media Advertisements
  - "Wanted" Posters & the promotion video
- Cardinal Ambassadors utilizing Zoom Backgrounds advertising the program.
- Create partnerships with professors to offer extra credit for those who participate.
- Daily Announcements through various platforms
  - CardiLife
  - Canvas
  - Campus TVs

HOW WILL THIS PROGRAM PROMOTE SOCIAL ENGAGEMENT?

MIXED METHODS APPROACH

We are ensuring equitable opportunities to participate by using both synchronous & asynchronous strategies (Chambers, Scala, and English, 2020).

NETWORKING

Students will be building a community of peers and making connections with faculty, staff, and alumni (Farrell and Brunton, 2020).

QUALITY & QUANTITY

Students are exposed to a variety of resources and opportunities that include highly intentional interactions with other peers (Astin, 1984).

ASSESSMENT

Complete an outcome assessment

- Collect direct & indirect data from submissions and discord
- Analyze & Interpret
- Share reports with department, division, and general public

At the end of the week, students will receive a short satisfaction survey form in their email. This survey will allow students to share their experience about this event and provide feedback for future events.

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