
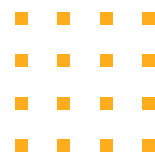

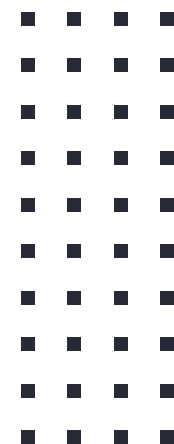




Food Insecurity

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Post Secondary Educational Leadership and Student Affairs MA Program



Learning Outcomes

- Participants will be able to...
 - Define food insecurity
 - List three characteristics of what food insecurity looks like on campus
 - List one resource for food insecurity
 - List one way they can fight food insecurity



Institutional Background

Fontville College | Santa Cruz County, California

Location Setting: Bordering Agricultural Town

Institutional Type: 4 Year Private, Small Liberal Arts College

Average Cost of Attendance: \$62,000

Tuition: \$45,000

Living on Campus*: \$17,000**

Living off Campus: \$12,325***

*Mandatory live on requirement for the first 2 years for incoming first-time freshman

** Includes a 5-day meal plan

*** Includes \$1,325 allowance spent on groceries. Does not include expenses such as transportation, parking, utilities, health insurance etc.

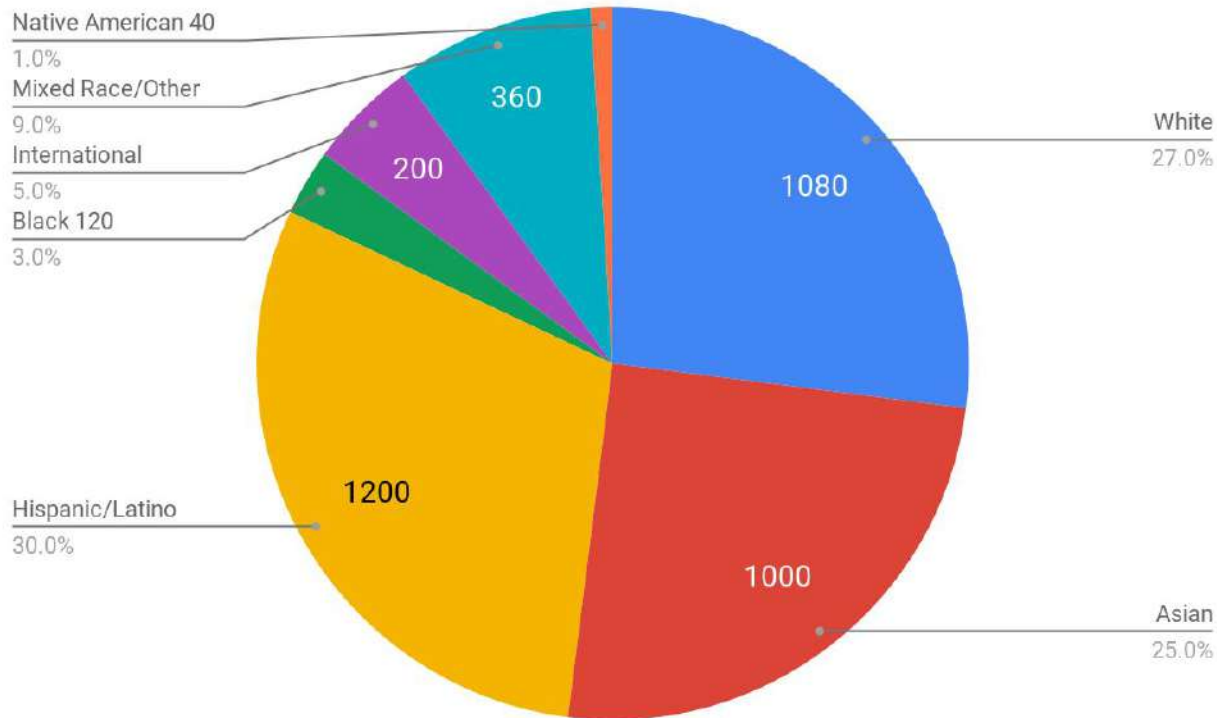
Student Demographics

Total Enrollment: 4,000

Average Household Income:
\$60,000

Average Applicant GPA: 3.79

Incoming Student:
89% First-time freshman



What is Food Insecurity?

- Food insecurity is defined by the United States Department of Agriculture (USDA) and researchers as the **“limited or uncertain availability of nutritionally adequate and safe foods or uncertain ability to acquire acceptable foods in socially acceptable ways”** (Anderson, 1990).
- In 2018, the California State University Office of the Chancellor released research that provided a comprehensive look at the basic needs of college students which found that the disproportionate impact of food insecurity was made obvious through honing in on the intersection of first generation students and race and ethnicity (Crutchfield & Maguire, 2018).
- How could our institutional background relate to food insecurity?

What food insecurity looks like on campuses:

- ❑ Lack of access to **food**
- ❑ Lack of access to **nutritious food**
- ❑ Lack of access to **cook food**
- ❑ Deciding **between** buying food or buying...
 - ❑ Books
 - ❑ Clothes
 - ❑ Gas
 - ❑ Etc.

Maslow's Hierarchy of Needs

How does this look for college students?

Anything not needed? Anything missing?



Without food, you can't get to the top! So how can food insecurity impact college students?

Impact on College Students

- Basic needs insecurities are associated with student performance. Research finds that students that suffer from food insecurity especially have a **higher chance of having poorer academic outcomes** (Goldrick-Rab et al., 2017), including:
 - missing class, not buying textbooks (Dubick et al., 2016), and lower grade point averages (GPAs) (Patton-López et al., 2014).

Impact on College Students (Cont.)

- In 2016, the Wisconsin HOPE Lab conducted one of nation's largest surveys of basic needs insecurity in higher education, which spanned over 24 states, 70 community colleges, and included responses from over 33,000 students (Goldrick-Rab et al., 2017)
 - **56%** of students reported experiencing food insecurity in the 30 days prior to the survey
 - **51%** of students reported experiencing housing insecurity
 - **14%** of students reported experiencing homelessness

Food Insecurity at Fontville College

Our students are....

Diverse

First-generation

Non-traditional

Leaders

Athletes

FOOD INSECURE

Food Security at Fontville

- No current data but..
- Think to yourself..
 - How many times have you been hungry?
 - Have you seen friends skip meals so they can buy something else?
 - Do you have access to nutritious food? Do your friends?
 - What resources are you able to utilize?

How you can fight food insecurity?

- Check-in on your friends/students:
 - “Hey, did you eat today?”
 - “Want to grab lunch?”
- Check-in on yourself:
 - “Am I hungry?”
 - “Can I focus on an empty stomach?”

KNOW YOUR RESOURCES SO YOU CAN SHARE THEM

Resources for Food Insecurity

- On campus
 - Fontville Fighting Hunger (NEW!)
- Off Campus
 - Cal Fresh (stay tuned to next slides..)
 - Food Pantries and Local Organizations
- Other resources you know of? Share out!



CalFresh

Federally known as the Supplemental Nutrition Assistance Program or SNAP is a federally mandated, state-supervised, and county-operated government entitlement program that provides monthly food benefits to assist low-income households in purchasing the food they need to maintain to adequate nutritional levels.

CalFresh benefits can help buy nutritious food for a better diet. CalFresh benefits stretch food budgets, allowing individuals and families to afford nutritious food including more fruit, vegetables and other healthy foods. The program issues monthly benefits on an Electronic Benefits Transfer (EBT) card. Food may be purchased at any grocery store farmers markets that accepts EBT cards.



Applying to CalFresh

There are multiple ways you can apply for CalFresh in **Santa Cruz County**

1. You can apply in person at: 1020 Emeline Ave., Bldg B Santa Cruz, CA 95060.
Hours: Monday - Friday, 8 am - 5 pm
2. Call 1-888-421-8080 to apply over the phone or to request an application to be mailed to you.
3. You may also apply for CalFresh online at www.mybenefitscalwin.org



Before you apply make sure to have the following*:

- Copy of your ID
- Proof of any income
- Proof of immigration status (for non-citizens)
- Proof of student status (for college students)
- Proof of housing expenses
- Proof of child support paid
- Proof of child/dependent care paid
- If you are 60+ or disabled, proof medical expenses

* A list of required documents is found at: <https://www.getcalfresh.org/en/apply>

Pop quiz!

Let's see what we've learned!

- Definition of food insecurity?
- What are three ways food insecurity can look like on campus?
- Where is one resource for food insecurity?
- What is one way YOU can fight food insecurity?



Questions? Comments?

Contact Information:

fontvillefightinghunger@ftvc.edu





Fontville Fighting Hunger



Background

California Student Aid Commission is the governing board responsible for administering state funds to college students in CA. The commission published the 2018-2019 Student Expenses and Resources Survey (SEARS) which highlighted that 1 in 3 students face food and housing insecurity. Blacks and Hispanic students were more likely to report food and housing insecurity.

This is important to acknowledge since the Black and Hispanic students make up one third or 33% of the student population at Fontville College. This becomes more of a prevalent issue when considering the cost of living in Santa Cruz and the high cost of attendance at the institution.

It is for this reason that we are introducing **Fontville Fighting Hunger**

Source: California Student Aid Commission 2018-2019 Student Expenses and Resources Survey: Initial Insights V. 4 November 7, 2019

Fontville Fighting Hunger Program Overview

Organized by amount of community reached/involved

Student Food Recovery Network

New student organization (overseen by the Coordinator of Student Activities).

App Updates:

The Fontville U App will be updated to include Free Food notification.



Food Pantry:

Run off student volunteers and donations. Use \$3,000 of initial funding to start.

Food and Donation Competition:

Month long competition to raise funds, and get donations for the Food Pantry.

Education:

Campus community will be educated and trained on the basics of food insecurity and campus resources, including Cal Fresh.

Food Pantry

- Student, staff, and faculty volunteers
- Opened **twice a week** for at least **4 hours**
- Donations will largely come from **Second Harvest Food Bank** of Santa Cruz County
- Operating from the Student Activities Office
- Use initial \$3,000 in funds to get started

Food Pantry Partnerships

- Second Harvest Food Bank
- Local Farms
 - Donations of “imperfect produce”
- Local Kitchens/Community Groups
 - Cooking lessons
 - Dorm Room Chef Series
- Campus Orgs and Departments
 - Fundraising Efforts

Student Food Recovery Network

- Overseen by CSA
- Student-run (led by an advisor to get started)
- Works closely with Food Pantry leaders to
 - Promote collaboration across campus and outside
 - Recover food from
 - Campus events
 - Nearby Farmers Markets

Food and Donation Competition

- Fontville Fighting Hunger will implement a donation program every year for a month that aims to raising funds to support the Food Pantry
- The campus farmer's market and campus dining will donate leftover food that students can take home at no cost through the Student Food Recovery Network

App Updates

- Free Food Notification
 - Students will be able to turn on notifications to receive “push notifications” to their phone
 - Campus departments and student orgs will be trained on how to add notifications when they have leftover food from programs and events

Education and CalFresh

- Presentation on the basics of food insecurity
 - Including how to identify it on campus
 - Sharing campus resources and these programs
 - Education on CalFresh
 - Potential room for partnerships!



Santa Cruz County & Fontville College Partnership

This partnership will be established between Fontville College and the County. The County is responsible for processing CalFresh Applications and will place caseworkers that will split time between the county and Fontville College. County caseworkers will be strategically placed in heavily trafficked and visible functional areas so caseworkers may be easily accessible to students when they are ready to apply.

County Caseworker Placement

County Caseworker 1 Location | Residential Education

County Caseworker 2 Location | Office of Financial Aid

County Caseworker 3 Location | Student Health and Wellness



Options for campus

Fontville College already has restaurants on campus that accept CalFresh payments. In addition, Fontville College will partner with local agricultural farms/businesses to sell affordable fresh produce and dairy to students during the Farmer Markets* that occur weekly on-campus during the academic semester. These partners will be required to accept CalFresh payments.



*All Farmer Market Vendors will be required to accept EBT if they want to sell their products on campus.

Conclusion

\$3,000 is not a lot... but more than enough to get started!

Future Considerations

- Basic Needs Program Coordinator Position
- Continued Expansion of Fontville Food Pantry
- Assessment on Basic Needs at Fontville College
 - Include questions on food insecurity on Student Experience Survey
- Community Garden through partnership with local agricultural companies



Questions? Comments?

Contact Info:

fontvillefightinghunger@ftvc.edu



Food Insecurity

Studentaffairs.com Case Study Competition

Izzy Narvaez, Fernando Ansaldo-Sanchez, Omar Guzman

February 26th, 2020

Food Insecurity

Our committee is assembled from various places around campus and with our varying backgrounds, we have come together with the goal to educate the Fontville College Community and create a comprehensive food insecurity program to support students who may be facing food insecurity on our campus.

Food Insecurity (Educational Slides)

Our focus with the educational slides are to give a basic overview of what Food Insecurity is, how to spot it on campus, provide information on on-campus resources, and provide information on the steps Fontville community members can take towards fighting hunger.

Starting off with learning outcomes that we'll check in on at the end, we are naming what we hope participants will learn through the presentation. The next slides provide an overview of our institution and our student population as a general reminder. We share with folks a definition for food insecurity. Here we ask folks to reflect on how our institution relates to food insecurity. We are hoping folks name that we do have high tuition rates, but we are also located in an agricultural area-which provides folks with access to fresh produce.

Having provided an overview of what food insecurity is, we then share information on how food insecurity shows up for college students. Maslow's hierarchy of needs provides insight on how crucial our basic physiological needs are to our success- and that of our students. Here we ask participants to reflect on how food insecurity might impact students. We provide the answer to that question in the next slides. Sharing studies and data that shows the level of food insecurity students are facing, as well as the impact it can have on their performance.

Bringing it back to our college, we cannot deny the existence of food insecurity at our campus. We are here to recognize that it exists, and we have resources and ways to support

students and community members who are facing food insecurity. First, we ask participants to reflect (internally) for a moment, on if they themselves have faced food insecurity or if they know someone who has. Next, we provide resources on and off campus that participants may be able to utilize or share with others. CalFresh, specifically, is a key program that can help students financially with up to \$200 a month for groceries! There are various ways to sign up and find out more information.

We finish off the presentation checking if we have met our learning outcomes by asking questions on the information posed. As this was a brief overview, we expect that there may be questions remaining, and we are ready to answer them, or folks can reach out to us at fontvillefightinghunger@ftvc.edu.

Fontville Fighting Hunger (Food Insecurity Programs)

A budget of \$3,000 was provided from the President toward food insecurity. As we did our research we found that with how pervasive and impactful this issue can be, no amount of money can solve the issue, but we can use it to start a comprehensive program.

We want to provide background on the Food Insecurity issue. Our data comes from the California Student Aid Commission, who is responsible for administering state funds to college students in California. This data highlights that one in three students face food insecurity while at college. These numbers are even higher for Black and Hispanic Student populations.

Recognizing the high cost of living in Santa Cruz, and the Black and Hispanic students make up 33% of our college population, we can assume that food insecurity is likely plaguing our community. This is why we are introducing the comprehensive Fontville Fighting Hunger Program. As of now, we have a 5 pronged plan towards addressing food insecurity at Fontville College. This pyramid is organized by the most students and community members outreached to at the bottom, and the least on the top.

The Food Pantry will hopefully be used by the least amount of students on campus. As we do not have current data assessing food insecurity, we can only estimate that only a minority of Fontville students NEED this resource. The food pantry will be open at least twice a week for four hours each day. Donations will come from various sources on campus, as well as the Second Harvest Food Bank in Santa Cruz. We propose that the Food Pantry be overseen by the Student Activities Office, and we will be using the entirety of the \$3,000 in funding to get the food pantry started. We are hoping to receive donations of food from the campus community- likely canned and dry, non-perishable goods, but with our partnership with the food bank, we will also be able to provide students with access to fresh produce. Every student will be able to access the pantry once a week, to grab various items. Each item will be assigned a number of points (.5-3), and students will have 10 points to “spend” each week. Volunteers will also be crucial to getting the pantry up and running. Events and programs will also be part of the food pantry, utilizing other partners such as local farms and kitchens/community groups to provide cooking lessons and start our “Dorm Room Chef” Series. This will provide students with information on how they can cook healthy and nutritious food for themselves, even while living in our on campus res halls.

We are also proposing the founding of a student organization- the Student Food Recovery Network. This organization will receive advising from the Coordinator of Student Activities, but will be largely student run. These students will be responsible for building relationships with campus departments and student organizations, as well as local farmers markets. Their primary mission will be to recover leftover food from campus events that would have otherwise been thrown out and wasted. Instead the Student Food Recovery Network will redistribute the food back to the campus community, through bringing it to the food pantry if open, or setting up a table at the student center.

Fontville Fighting Hunger will implement a donation program every year for a month that aims to raise funds to support the Food Pantry. The campus farmer's market and campus dining will donate leftover food that students can take home at no cost through the Student Food Recovery Network. This donation program will also incentivize competition amongst and between student resource centers, res halls, student clubs and organizations, sports teams, and fraternity and sorority chapters.

Through what we believe will be a simple feature update to our Fontville College app, we will be able to notify students about free food on campus. The free food notification will be a simple push notification that tells students, "Hey! Free food! Come to _____, and get some!" Students will be able to choose if they want this notification on or off. Campus departments will be trained on how to app updates to the system. This system will not be a means to advertise programs, it will only be used to notify students in the case that there is food leftover at the end of an event. The notification should include the type of food, how many servings, where students should go, and until when it will be available. This will be used in cases where the student food recovery network is not available.

Food insecurity education efforts and app updates have the potential to impact an enormous amount of community members. We can outreach to res halls, student organizations, sports clubs-basically all the levels of student involvement, as well as faculty, staff and departmental meetings. By educating these community members on the issue of food insecurity, we can prepare them to support themselves, as well as their peers and students. This presentation also provides information on CalFresh (known as EBT or food stamps) and resources on where they can sign up for aid towards purchasing food. With this information we are hoping to unite the Fontville community toward fighting hunger.

In addition, we are looking to solidify a partnership with CalFresh to have county caseworkers located in various spaces around campus to support students with CalFresh applications and promote visibility for the program. While pushing CalFresh it is also important that we ensure that spaces exist on campus for students to utilize their EBT cards. Thus we will ask food vendors on campus to take EBT and expand this to the vendors who come for the weekly campus Farmer's Market.

While \$3,000 may seem like a small amount of money, as you have seen, there is a lot we can do with it! With support from our committee and campus partners, there is a tremendous amount of work that can be done to support students facing food insecurity at no additional cost. If there is further funding for food insecurity programs in the future, we recommend creating a Basic Needs Program Coordinator position to oversee Fontville Fighting Hunger, as well as provide resources around housing, continued funding for the Food Pantry, assessment on the Basic Needs struggles our students are facing, and the establishment of a community garden with the help of local agricultural partners.

We welcome any and all questions, comments, and feedback, as we want to ensure that our program is robust as possible. The more thorough our program, the more ready Fontville is to

Fight Hunger!