

STUDENTAFFAIRS.COM 2020 VIRTUAL CASE STUDY

Institution: Old Dominion University

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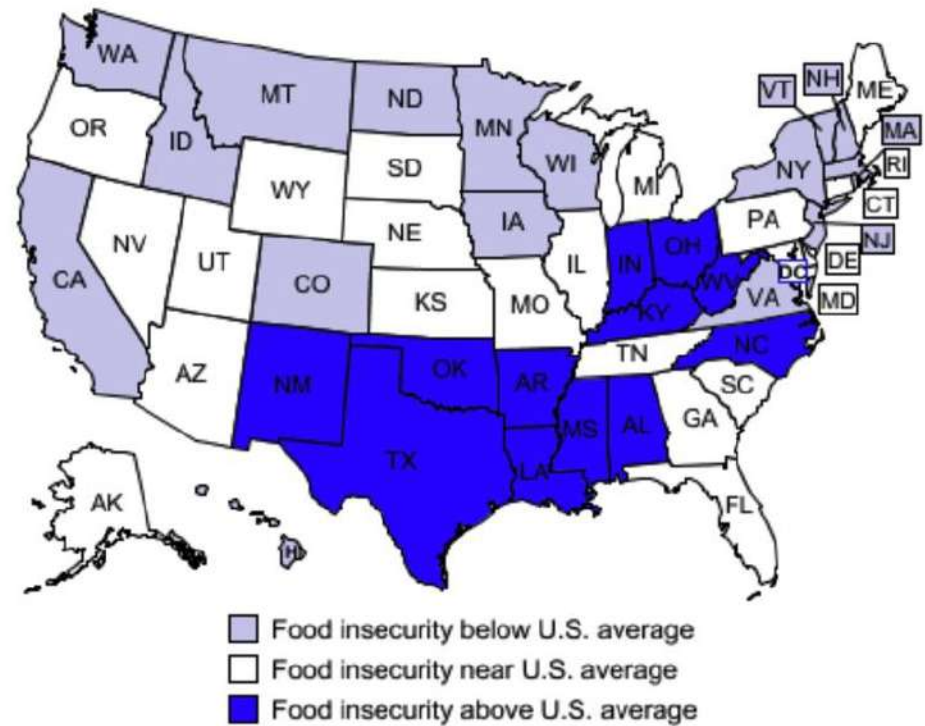
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Assistant Hall Director for
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WHAT IS FOOD INSECURITY?

- "Food insecurity describes a household's inability to provide enough food for every person to live an active, healthy life. Food insecurity is one way we can measure and assess the risk of hunger. In the United States currently, 1 in 9 people struggle with hunger." (Feeding America, 2020).

NATIONAL IMPACT

Prevalence of food insecurity, average 2016-18

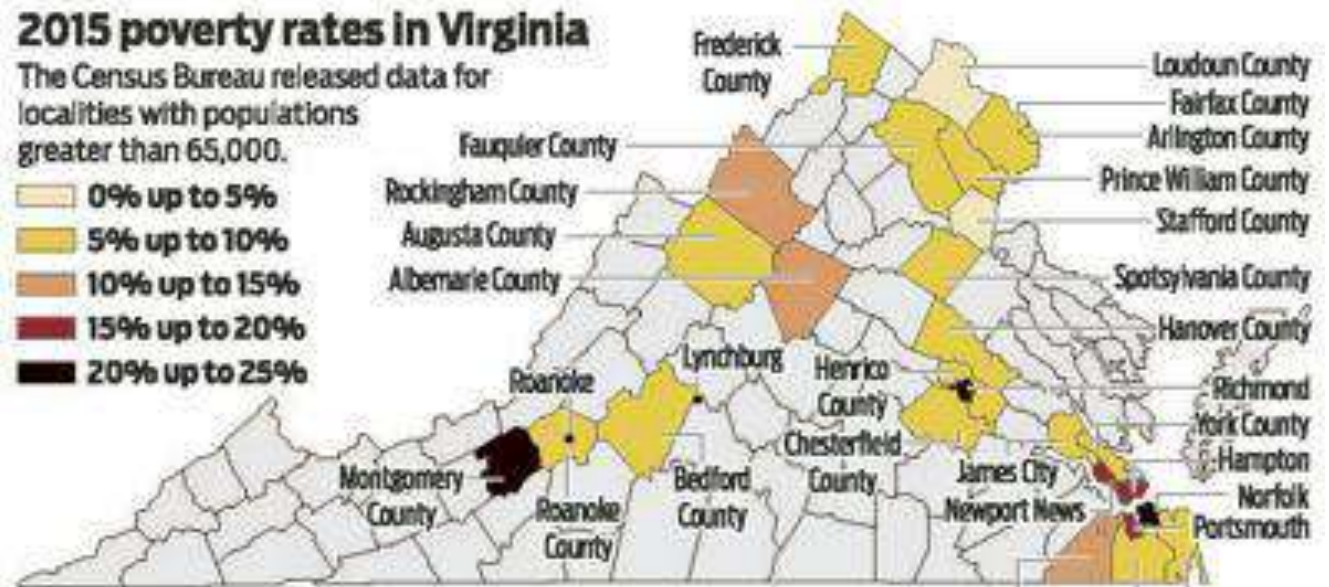


Source: USDA, Economic Research Service, using data from the December 2016, 2017, and 2018 Current Population Survey Food Security Supplements.

LOCAL IMPACT

2015 poverty rates in Virginia

The Census Bureau released data for localities with populations greater than 65,000.



Source: U.S. Census Bureau

JOHN G. OWNBY/TIMES-DISPATCH



In California, over 25% of students are food insecure out of 150,00 student population (Tomar, n.d.).



Roughly 58,000 FAFSA students are homeless (Tomar, n.d.).



59% of students at Western Oregon University self-identify as food insecure (Patton-Lopez, Lopez-Cevallos, Cancel-Tirado, & Vazquez, 2009).



14.5% of American Households identify as Food Insecure (Bahrampour, 2014).



10% of 46 million adults who food bank services are those of college students (Feeding America, 2014).

WHAT ARE THE STATS?

FOOD INSECURITY CAUSES



Lack of employment



Lack of financial security



Lack of family support



Choosing between paying for bills and paying for food



Lack of a campus meal plan



Unexpected expenses

HOW DOES FOOD INSECURITY HINDER ACADEMIC SUCCESS?



Students who don't get enough to eat might make lower grades, have lower test scores, and have a lower chance of graduating



Studies show that there is a correlation between food insecurity and academics is strong; students who have a 3.1 GPA or higher are 60% less likely to experience food insecurity (Grosnover, n.d.).

HOW TO RECOGNIZE THE SIGNS OF FOOD INSECURITY.

- Relationship building with students
- Identifying those who frequently use services
- Create safe spaces for students to self-identify
- Students whose social status put them at risk



POTENTIAL FUTURE PRACTICES



Food pantries have been the driving resolution to this critical issue.



Food pantries have been funded by student governments, university donors, student organizations and even alumni. In taking it a step further, “universities have also started recommending nutritious recipes that can be made with food from the good pantry, and staff can assist students with other resources such as helping them find better employment opportunities through career centers” (Ellison, 2017).

POTENTIAL FUTURE PRACTICES

An additional resource being offered by universities is to start offering a meal donation program. Most recently, this has been done at Boise State University. “This will enable students to donate unused meal swipes at the end of the semester to be provided to students in need the next semester” (Ellison, 2017).

Where does food waste go now?

EVERYONE needs to be on board with educating our students on resources

Penny Meals (St. Leo)

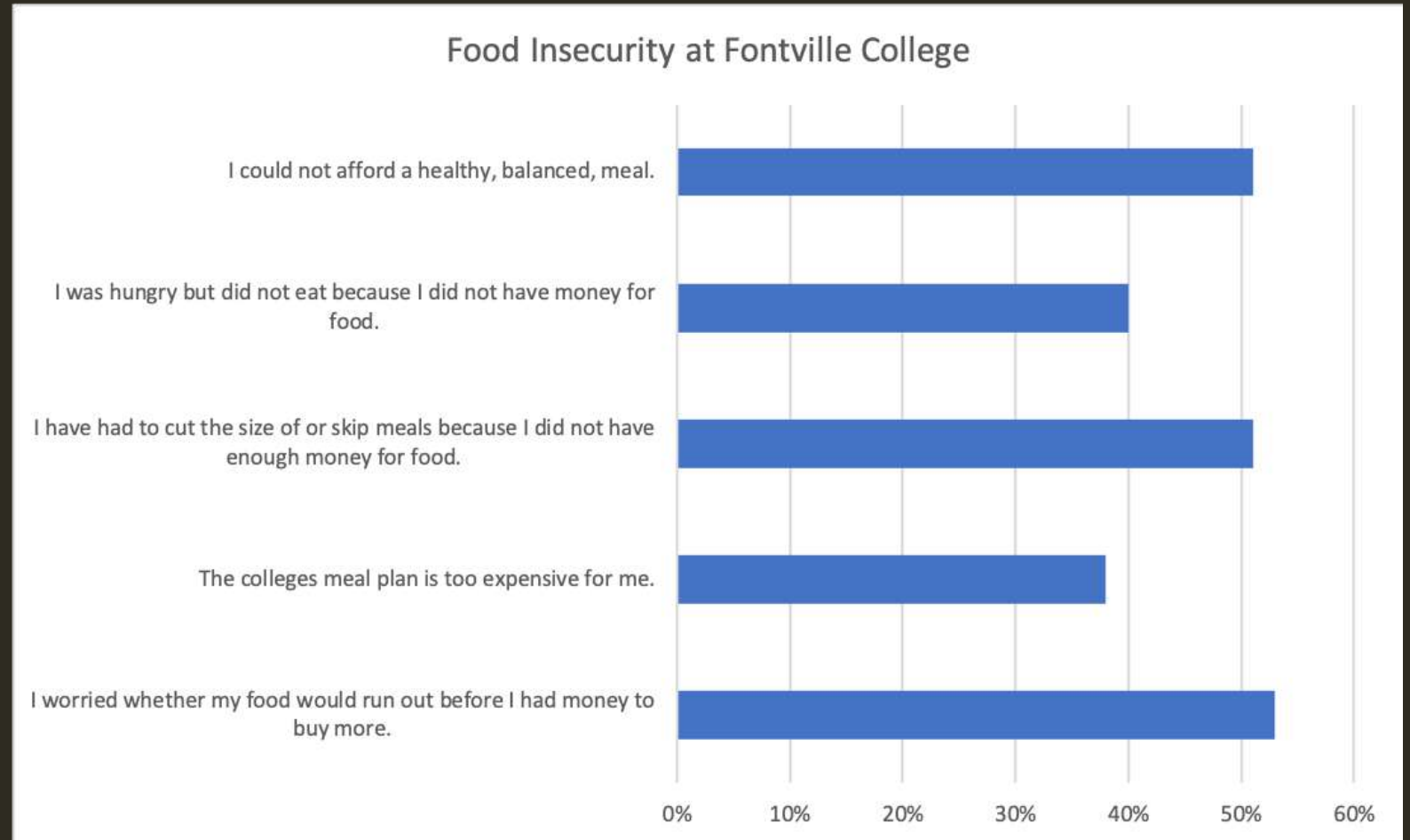
How do we reach off-campus students?

Most importantly, where do our values lie through our mission?

**THINGS TO CONSIDER WHEN PLANNING HOW TO
ADDRESS FOOD INSECURITY AT FONTVILLE**

➤ According to the 2018 study, more second and fourth year students are afraid of running out of food.

➤ Students are more concerned with their ability to find food but are unsure of where to turn on their campus.



BREAK SLIDE

FONTVILLE COLLEGE

Fontville College is a small, private, liberal arts institution in Norfolk, VA.

Mission Statement: Fontville College is a diverse community of learners preparing students to be curious, engaged, and ethical citizens and leaders. To accomplish its mission, the college community creates a culture of care and love for learning. Members of the community aim to foster excellence through teaching, scholarship and serve the community in which they live.

(Mission Statement adapted from North Central College, Saint Leo University & Washington University)

INVOLVED PARTIES



Dean of Students



Director of
Residence Life



Director of
Mental Health
Resource Center



Coordinator of
Student Activities



Head of Campus
Dining



Student Support
Services



Office of
Sustainability



Center for Social
Impact

WHAT ARE WE GOING TO DO ABOUT IT?

- Food Pantry in 2 Phases
 - Phase 1: Resources for it to exist
 - Service and Volunteers
 - Phase 2: How our students can use it
 - Utilizing campus technologies that already exist

PHASE 1 - CREATION

- Ensure that we have the resources to start a food pantry
- Because our college mission is centered around service, create a campus culture of service-learning
 - Student organization requirements of service hours

CREATING A CAMPUS CULTURE OF SERVICE

Our students are more service focused than ever (Smothers, 2019)

Our values as a college revolve around ethics and service.

To uphold these values and to address the issues of food insecurity, we can implement new programming.

- Minimum of 15 hours of community service per student per organization (fraternities, sororities, etc.)

HOW CAN THIS HELP THE PANTRY?

- Encourage student organizations to volunteer in the pantry
 - Includes stocking, inventory, and care package order completion
- While student organizations (SGU, Fraternity and Sorority Life) volunteer on campus, this will eliminate the cost of paying student workers to assemble these care packages.



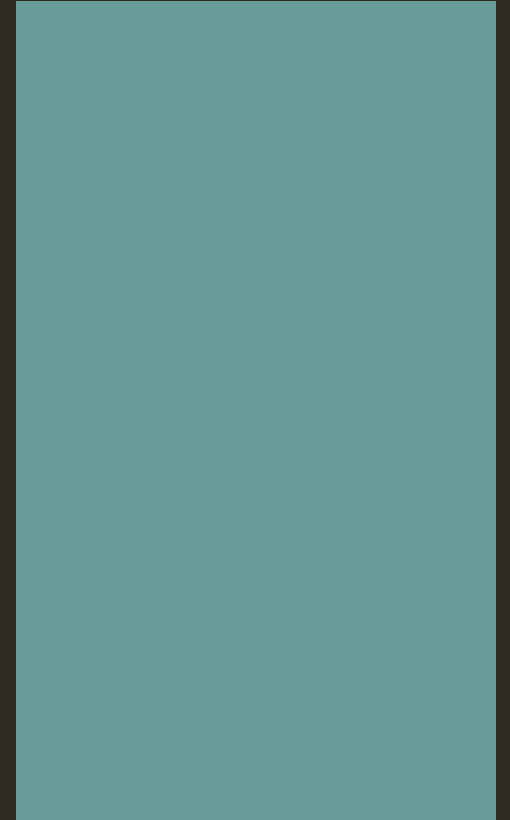
VOLUNTEERS NEEDED AND SCHEDULE

- Our Food Pantry would be open the following times. These times are chosen due to the college having community hours with no classes Tuesdays and Thursdays and our promise to have care packages ready within 48 business hours
 - Monday 4-6pm
 - Tuesday 12-2pm
 - Thursday 12-2pm
- Need at least 2 volunteers per shift but up to 4 can sign up

PHASE 2 - IMPLEMENTATION

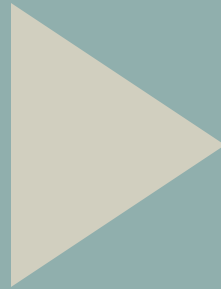
Based on research,
this generation
communicates
virtually

This allows for
students to use their
phones and other
forms of technology
to ask for help.



PHASE 2 IMPLEMENTATION

Develop portal which student will access via app to submit pantry orders



This portal will allow students to request a pantry order. This order will then be ready for their pickup in staff members office within the following day.

WHY THE USE AN APP/ONLINE PORTAL?



Using an app allows us to maintain confidentiality. When our students receive what to put in the care package ordered, they will not receive names.



Allows a simple way for students to indicate food needs such as allergies.

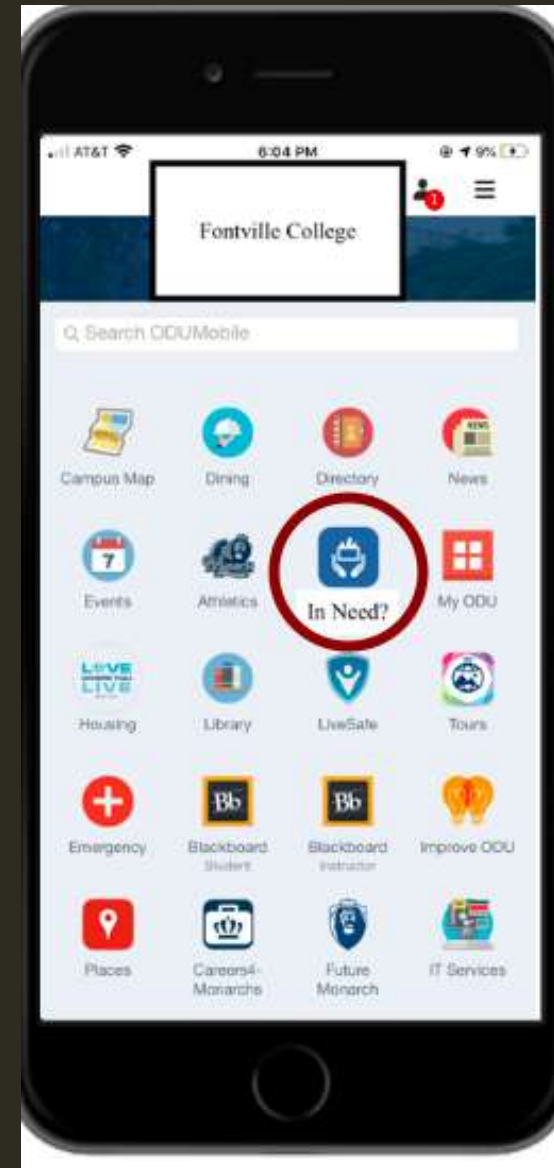


Can use the app to keep track of inventory and trends.

HOW TO USE THE APP

HAVE AN ICON FOR THE PORTAL ON THE FONTVILLE COLLEGE PHONE APP

HAVE A LINK TO THE PORTAL UNDER "STUDENT LIFE" ON THE COLLEGE WEBSITE





FONTVILLE
COLLEGE

FONTVILLE PANTRY

Do you have any of the following food restrictions?

Lactose-
Intolerant

Vegan

Gluten-
Intolerant

Not listed? Enter here: _____

Are you...?

On-Campus?

Which Residence Hall? ▾

Font Hall

Vill Apartments

College Hall

Or Off-
Campus?



Year in School ▾

First - Year

Sophomore

Junior

Senior

Household Income: _____

**YOUR CARE PACKAGE CAN BE PICKED UP IN 48
BUSINESS HOURS IN JAMIE, THE DIRECTOR OF
STUDENT ACTIVITIES', OFFICE**

- When students fill this out, staff member will receive order and a generated list that meets the students' needs.
- The list for the care package will be added onto the packing list for volunteers.

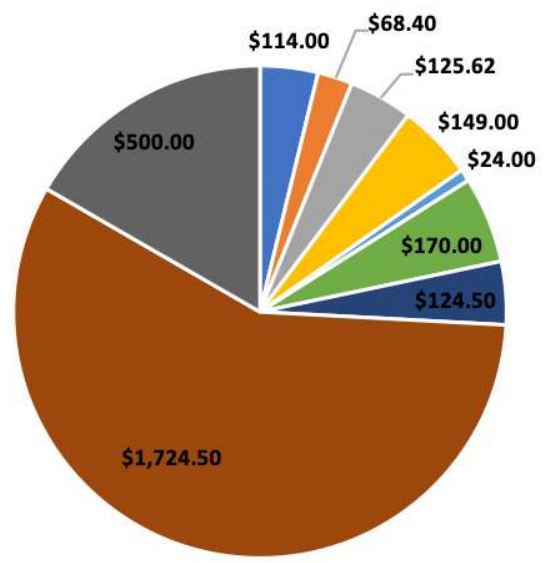
PORTAL DESIGN

HOW TO MARKET THE APP

- Student Learning needs to be heavy at the start (Whitt, 2006). It would be most helpful to explain this resource during orientation, in recruitment materials, opening floor meetings, syllabi, and during our required first-year experience course. This would normalize use of resources for students in need.
- Flyers with a QR code
- Place information in Family Newsletters.



Cost of Fontville Pantry



- Canned Vegetables- Peas, Green Beans, Corn (120)
- Canned Tuna (80)
- Pasta- including Gluten-free (80)
- Pasta Sauce (80)
- Ramen Packs (120)
- Chicken Noodle Soup (120)
- Mac N Cheese Boxes (150)
- Buy Weekly (Bread, Milk, Butter)
- Reusable Bags (769)

➤ We do not have to pay student workers due to the volunteer requirements for organizations on campus.

➤ Using walmart.com

\$3000 BUDGET PLAN

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